



Shivom
Import Export

Presentation

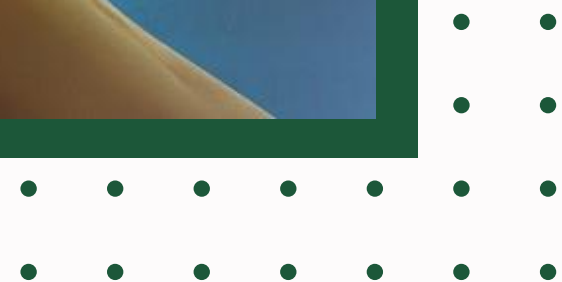
BUSINESS PROPOSAL

www.shivomimportexport.com



Content

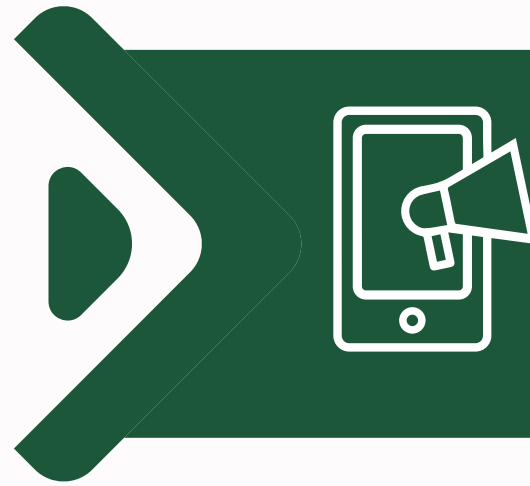
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Overview

The company was established in 2024. The company sell soyabean, green millet & flour and papad. Shivom Import Export is committed to supplying of products through continual improvement. We sell our products all over world.

01



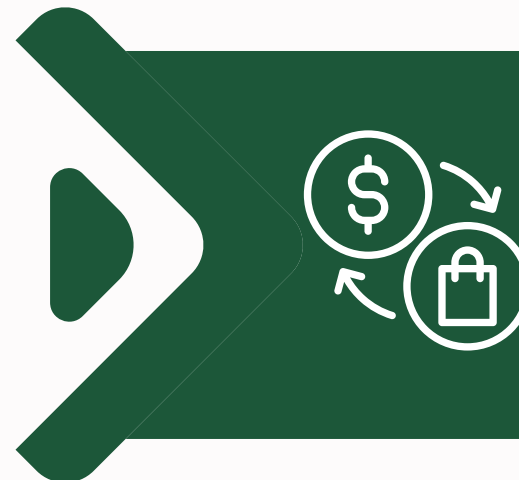
Provide different marketing strategies to grow business cost effective.
Use of social media to deliver information about goods & services.

Pre- shipment Financing
Post-shipment Financing
Letters of Credit
Export Factoring
Trade Credit Insurance



02

03



Selecting strategic price points to best take advantage of a product or service - based market relative to competition

Builds trust, convenience, familiarity and ensures a closed communication loop.
Connecting supply and demand through chat and messaging.



04

Objectives

Clarify the project's overall objectives and goals.

Objective 01

Reducing business cost
Increasing and sustaining profitability
Increasing revenue
Developing a solid brand and effective marketing strategies.

Objective 02

Reducing churn
Gaining a competitive edge
Generating more sales
Increasing customer satisfaction

Objective 03

Using tools that improve productivity
Providing opportunities for your team to enhance their skills
The economic health of your employees

Objective 04

Quality control
Waste reduction
Reaching out more to the community



Target Audience

Target Audience #1



A broad group of people who may be interested in your product or services

Target Audience #2



Specific groups of people who are most likely to buy your products or services

Target Audience #3



Ideal people to connect with based on your target audience

MISSION

“To produce variety of Products in Agriculture and other Commodities and get 100% customer satisfaction in every area of business from product development to after sales service.”

“To provide world class quality, agricultural and livestock feed ingredients to our customer keeping inline commitments with regards to quality incumbency well - timed shipments and a transparent business approach. in doing so, believing that every move, we deliver value and trust to our stake holders both internal and external.”



Vision

To be the leading and the preferred premium exporter for the agricultural products and livestock feed ingredients exported from India by the year 2030



Think about customer demand and satisfaction



Price is what you pay value is what you get



We have seen the bottom now, we are ready for the top



Success only comes to those who dare to attempt

UNIQUE SELLING POINTS (USP'S)

Unique Marketing Strategies

the key to success in export business lies in identifying and leveraging your unique selling points. By focusing on quality products, competitive pricing, excellent customer service, fast and reliable shipping, and unique marketing strategies, you can set your business up for success in the global market. So go ahead, take the leap into the world of export business and watch your sales soar!

What the Customers Want

Convenience, quality, value, and a commitment to social and environmental responsibility. It's a tall order, but companies that can deliver on these fronts are sure to win over the hearts - and wallets - of today's discerning consumers.

What is a value proposition

Establishing how important it is to the customer - the BENEFIT: Not that this is not always what we think it is. That explains our products offering and it's value to our customer. It will include mention of company and/or brand.

Our Product Range

Agricultural Products



Mango



**Green Millet &
Flour**



Wheat Papad



Banana Powder



Mango

Nutrition profile of Mango

- Good source of fiber
- Low fat
- Sodium free
- Cholesterol free
- High in minerals and antioxidants
- 100% of vitamin C
- A rich source of carbohydrates
- Highly vitamins A, E, K and magnesium

Health benefits of Mango

- Combats acidity
- Blood cleanser
- Clears skin
- Lowers cholesterol
- Repairs poor digestion
- Boost immune system
- Heat stroke remedy
- Good for normalizing insulin levels
- Reduce diabetes



Green Millet & Flour

Nutritional Value Of Green Millet

- Calories
- Proteins
- Carbohydrate
- Dietary fiber
- Fat
- Vitamin E
- Thiamine
- Riboflavin
- Vitamin B6

Health Benefits Of Green Millet

- Protecting cardiovascular health
- Preventing the onset of diabetes
- Helping people achieve and maintain a healthy weight
- Managing inflammation in the gut



Wheat Papad

Nutrition profile of Wheat Papad

- Energy
- Protein
- Carbohydrate
- Sugar
- Dietary Fiber
- Saturated Fat
- Trans Fat
- Sodium

Health benefits of Wheat Papad

- Weight loss
- Heart disease
- Good appetizer
- Good source of digestive
- Absorb the fatty material from the mouth and throat.



Banana Powder

Nutritional Value Of Banana Powder

- Potassium
- Calories
- Saturated Fat
- Carbohydrate
- Dietary Fiber
- Vitamin C
- Iron
- Vitamin B6
- Magnesium

Health Benefits Of Banana Powder

- Prevention of kidney stones
- Regulate blood sugar levels
- Erectile dysfunction
- Skin and hair care
- Brain health
- Heart health
- Weight loss
- Digestion



FOUNDER



Mr. Vivek Bhanderi
MD



Mr. Bhavesh Ramani
Director



Mr. Jay Andani
Marketing Manager



Dr. Mahesh Babiya
Co-Founder



Shivom

Import Export

**THANK
YOU**

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